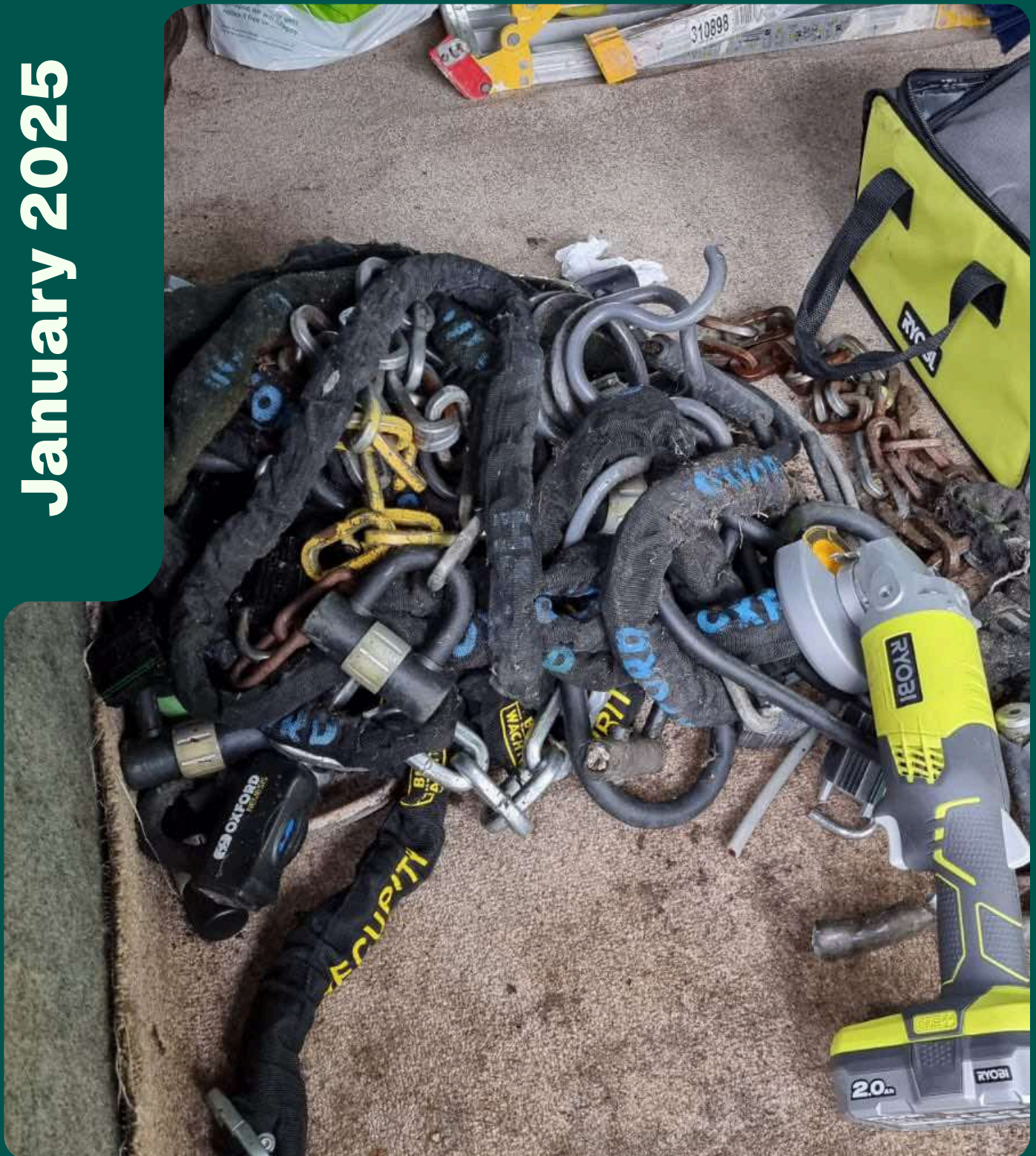


— milton
keynes

BUSINESS
IMPROVEMENT
DISTRICT

‘Operation Bike Lock’

January 2025



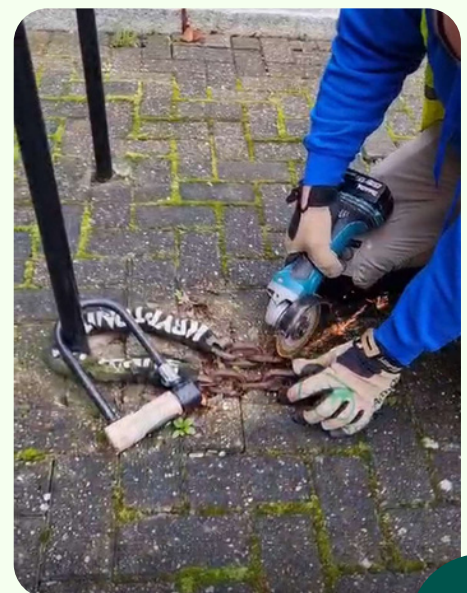
A Proactive Approach to Public Realm Improvement

Public realm maintenance plays a crucial role in the overall perception and usability of a City Centre. Over the years, abandoned and broken bike locks had begun to accumulate across Milton Keynes City Centre, particularly along Midsummer Boulevard. These locks were not only unsightly but also contributed to a sense of neglect. Recognising the need for action, MyMiltonKeynes BID stepped in with a hands-on approach to tackle the problem head-on.

The Challenge:

- Accumulation of abandoned bike locks, creating an unkempt streetscape
- No existing removal programme in place for redundant locks
- Negative impact on the visual appeal of Milton Keynes City Centre

The Solution: Rather than simply reporting the issue, MyMiltonKeynes BID took direct action to remove the locks as part of the **Refreshed Business Plan 2024-27**. The BID's public realm team worked methodically to identify and clear abandoned locks, restoring a clean and tidy streetscape along Midsummer Boulevard.

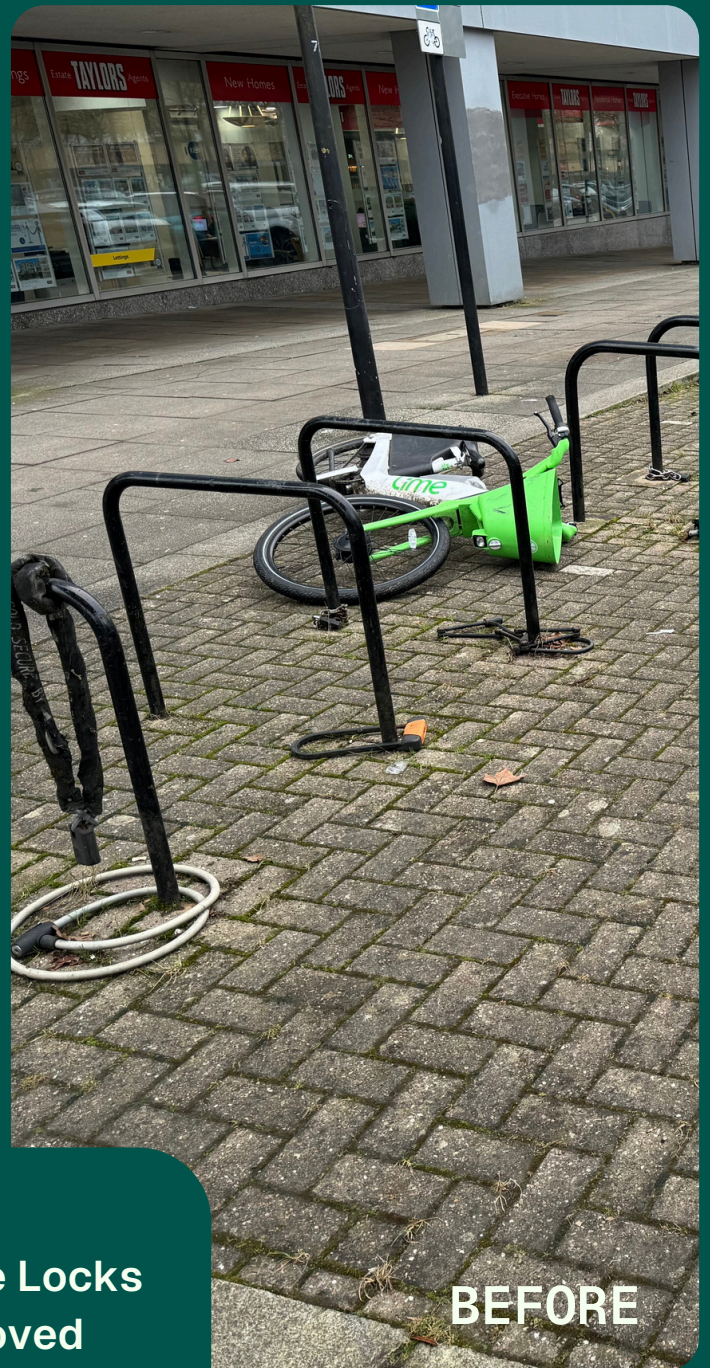


Implementation:

1. **Assessment & Planning** – Identifying high-impact areas requiring immediate attention
2. **Hands-On Removal** – BID teams physically cutting and clearing abandoned locks
3. **Ongoing Monitoring** – Ensuring problem areas remain clear and addressing future issues quickly

Impact:

- **Significant improvement** in the visual appeal of Midsummer Boulevard
- **Enhanced user experience** for visitors, shoppers, and businesses
- **Demonstration of MyMiltonKeynes BID's commitment** to proactive City Centre maintenance



BEFORE

**251 Bike Locks
Removed**



AFTER

Looking Ahead

'Operation Bike Lock' is just one example of how MyMK BID is actively working to improve the City Centre environment.

The BID will continue to drive similar initiatives as part of its mission to create a cleaner, safer, and more attractive Milton Keynes City Centre. Businesses are encouraged to use the 'Report It' service to flag other public realm issues that need attention.